

**barbican**

RETAIL BUYING APPENDIX

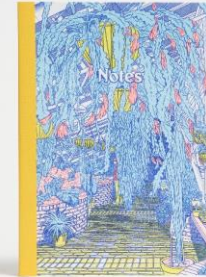
## Cat Sims Barbican Conservatory Range



Exclusive capsule collection created for the Barbican by London illustrator Cat Sims. The range features three illustrations inspired by the iconic Barbican Conservatory.



The range introduced some brand-new products for bespoke merchandise including lined cosmetic pouches, sticker sets & embroidered patch.



The range of A5 risograph mini prints have been a particular success with over 300 units sold since the range launched in July.

# Headway East Submit to Love Studios x Barbican Collection

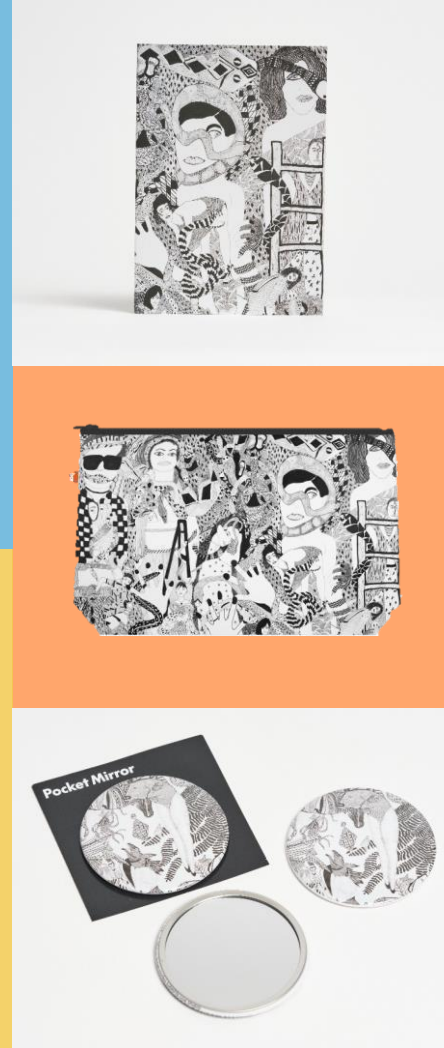
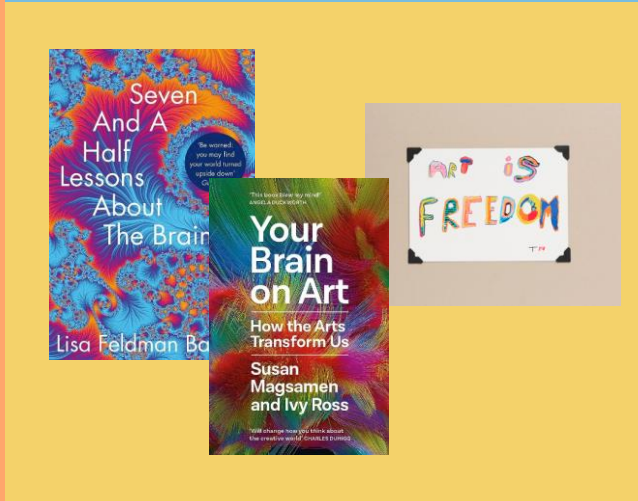


Exclusive partnership with Submit to Love Studios to produce a collection of bespoke products, supporting 14 artists living with a brain injury.

We foresee this being an on-going collaboration with plans to refresh the featured artists in Spring/Summer 2024.

The range introduces some brand-new products for bespoke merchandise including knitted scarves, hair scrunchie & pocket mirror.

During the one week *differently various* exhibition run over 1,000 units of stock were sold across the range.



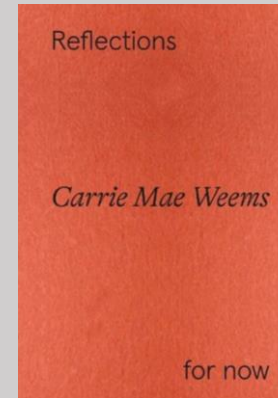
## Carrie Mae Weems: Reflections for Now – Art Gallery Shop



Small exhibition offer focusing on prints & a wide selection of book titles around Carrie's work, black artists & authors, and photography.

Custom merchandise featured a screen print reproduction of one of Carrie's wallpaper designs (right), including a new £35 tote bag that has consistently performed well despite lower visitor numbers.

Higher priced book titles have continued to sell very well, with many titles completely selling out at the private & media views.



for now

DAWOUD BEY in dialogue CARRIE MAE WEEMS



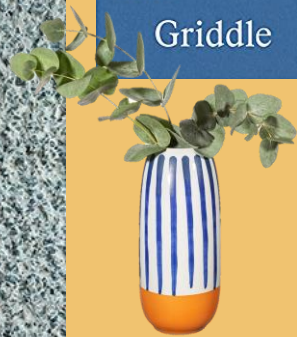
## Alice Neel: Hot Off The Griddle – Art Gallery Shop



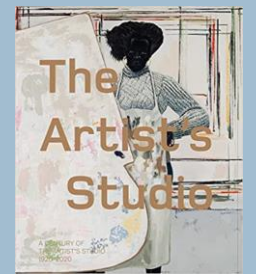
# Alice Neel: Hot Off The Griddle – Art Gallery Shop



Alice Neel  
Hot  
Off  
The  
Griddle



- Over 5,000 copies of the exhibition catalogue sold
- Over 1,000 exhibition posters & over 2,000 art prints sold
- A mighty £30k gross in postcard sales (almost 40,000 units)
- 350 postcard frames, over 500 scarves and 700 pairs of socks!
- We supported several women-owned small businesses, including a bespoke collaboration of polymer clay jewellery by Love Kiki (below far left), handmade ceramic paint pots by Ruth Pike (below) and hand screen-printed notebooks by Cambridge Imprint (below right), all inspired by the colours & motifs found in Neel's work produced in the 1970s.

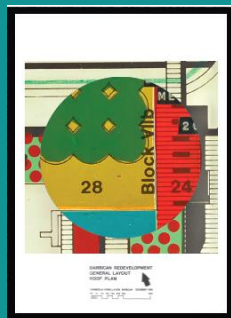


## Archive Barbican Range – Barbican Roof Plan Collection



Exclusive bespoke collection featuring a redevelopment roof plan print from the Barbican Archives. The A3 art print (top left) is already a best-seller in the Foyer Shop, and the wider range will take inspiration from the master print through clever cropping and use of design elements.

The collection will combine image-based products designed by our internal design studio, including tote bag, pencil case, dinnerware & notebook, and will be supported with exclusive products made by independent designer-makers including UAL alumni Sahiba Saluja (custom candle holders inset left), and textile designer Millie Rothera (above).



## Archive Barbican Range – I Found the Barbican



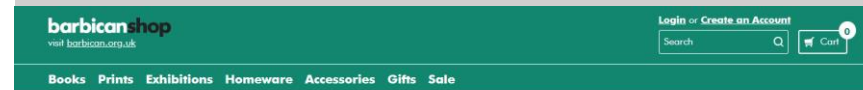
Above: Developed in partnership with the Barbican Archives team, this capsule collection features the design from a much-requested button badge given out to visitors when the centre opened in 1982. Over 500 replica buttons have been sold to customers and staff alike since they launched in May. A mug and notebook will be in store for Christmas.

Right: New collection of fine art prints featuring archival photography by Peter Bloomfield. An expanded offer will be available on our brand-new print on demand service due to launch in September.

## Archive Barbican Range – Art Prints & Print on Demand



Above: Hand-made Barbican branded art frames available in three sizes. Below: Screenshot of a print on demand product on the Barbican online store. Customers will be able to choose their image size & frame options.



Home / Elevation of a Terrace Block



**Elevation of a Terrace Block**  
£80.00

Size: small

Frame: natural

1

Add to Cart

View Wishlist

The original drawing illustrates the plans for the terrace blocks, part of the Barbican Estate. From the RIBA Collections.

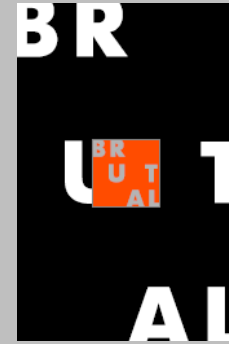
Frame: Natural ash waxed box. Solid oak finished with a clear lacquer

Size: 32 x 42 cm

Share



## Barbican 'BRUTAL' Range Additions – Neon & Grey Colourway

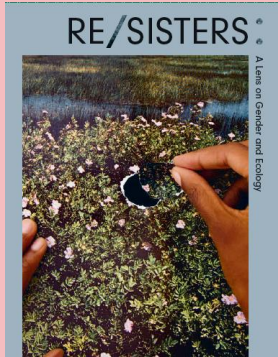


Our black & white 'BRUTAL' range designed internally by the design studio is a perennial best-selling collection online and in store but has been in the shops for nearly 7 years.

We have chosen to breathe new life into the range through the introduction of a new neon & grey colourway that will be used on a variety of textiles: T-Shirt, tote bag, custom knitted scarf & beanie hats.

To develop the range further, we are working with the design studio on a suite of Brutalist inspired graphics (above) that will open up new product possibilities and inspire associated products made by independent UK businesses (Brutalist inspired candle holders by Sahiba Saluja above middle, and our own custom 'brutal' candle designed and hand-poured in the UK).

# RE/SISTERS: A Lens on Gender and Ecology – Art Gallery Shop



The RE/SISTERS art gallery shop will highlight & celebrate products sourced from independent women-owned businesses, including custom work developed in partnership with all three founders of the Neo-Naturists (artists featured in the exhibition itself – examples below). Product sourcing pays particular attention to suppliers with strong sustainable production, including washable period pants from exhibition sponsor WUKA. The offer is supported with a carefully curated selection of 65 inspiring book titles celebrating all the themes of the show.



RE/SISTERS will see the launch of our first exhibition specific Barbican two-tone bags. They will be double-sided with the exhibition RE printed on the reverse, the perfect souvenir.

